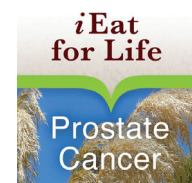
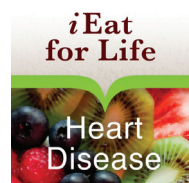
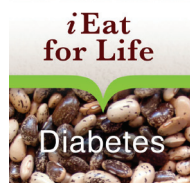


Nutritionist Approved releases iEat for Life suite of medical nutrition information apps



Release Date: August 26th 2010

Port Townsend, Washington — Nutritionist Approved Inc. announces the availability of iEat for Life suite of medical nutrition apps for iPhone/iPod Touch users. The first apps in the suite include: iEat for Life: Diabetes, iEat for Life: Heart Disease, iEat for Life: Prostate Cancer and iEat for Life: Breast Cancer.

The iEat for Life apps were created by Daniella Chace, a medical nutrition therapist. The applications guide the user in making effective food choices for preventing and healing from conditions such as breast cancer, heart disease, prostate cancer, and diabetes. iEat for Life apps provide a grocery list of foods with proven benefits for specific health conditions. They also include shopping and food preparation tips, medical research, and recipes.

Users are guided to foods with healing powers in each department of the grocery store. In addition to the buying and preparation tips, these tools provide medical facts about the foods and how they affect the body. These apps also note which foods are to be avoided and why.

iEat for Life v1.5 Features Include:

- Recommended foods for therapy and prevention
- Recipes rich in flavor and nutrients
- Tips for buying and preparing each food
- Foods to avoid
- Definitions of lesser-known foods
- Suggestions for food serving and storage
- Easy-to-grasp summary of complex medical studies
- Recommendations for nutritional supplements
- Links to helpful websites and books

Daniella Chace, MSN, is an expert in the field of medical nutrition therapy. She is the author of twenty health, diet and nutrition books including, Smoothies for Life, as well as What to Eat if You Have Cancer and its companion cookbook. Chace has also worked for The Cancer Treatment Centers of America and has custom designed nutrition plans for the stars. iEat for Life users are now able to benefit from her extensive background devoted to healing with food, by downloading apps developed by Nutritionist Approved.

Nutritionist Approved Inc. (NAI) creates innovative nutrition information tools, such as the iEat for Life suite of Apps and NutriSigns. The company's extensive NAI Database of medical nutrition research provides evidence based content for their wellness programs and products, which help people manage medical conditions such as breast or prostate cancer, heart disease and diabetes.

iEat for Life on the Web: <http://www.nutritionistapproved.com>

Device Requirements: iPhone, iPod Touch, or iPad with iOS 3.0 or later.

Pricing and Availability:

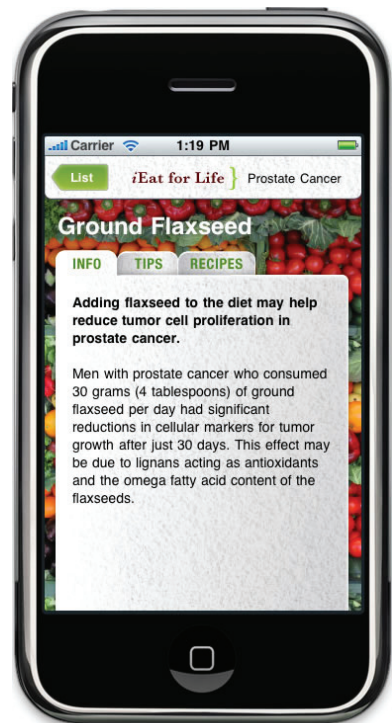
The apps in the iEat for Life suite are \$2.99 (USD) each and are available worldwide exclusively through the iTunes App Store in the Healthcare & Fitness category.

Purchase and Download the iEat for Life apps:

- Breast Cancer: <http://bit.ly/ieat-for-life-breast-cancer>
- Diabetes: <http://bit.ly/ieat-for-life-diabetes>
- Heart Disease: <http://bit.ly/ieat-for-life-heart-disease>
- Prostate Cancer: <http://bit.ly/ieat-for-life-prostate-cancer>

iEat for Life Screenshots and App Icons:

- Breast Cancer: <http://bit.ly/ieat-for-life-breast-cancer-images>
- Diabetes: <http://bit.ly/ieat-for-life-diabetes-images>
- Heart Disease: <http://bit.ly/ieat-for-life-heart-disease-images>
- Prostate Cancer:
<http://bit.ly/ieat-for-life-prostate-cancerimages>



Media Contact for Nutritionist Approved:

Daniella Chace

daniella@nutritionistapproved.com

800.730.8503